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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) April 19, 2007

MEDIA GENERAL, INC.

(Exact name of registrant as specified in its charter)

Commonwealth of Virginia	1-6383	54-0850433
----- (State or other jurisdiction of incorporation)	----- (Commission File Number)	----- (I.R.S. Employer Identification No.)

333 E. Franklin St., Richmond, VA	23219
----- (Address of principal executive offices)	----- (Zip Code)

Registrant's telephone number, including area code (804) 649-6000

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

On April 19, 2007, the Company issued two releases announcing results for the first quarter of 2007 and revenues for the March 2007 period. A copy of these releases is furnished as Exhibit 99.1 and Exhibit 99.2

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

d) Exhibits

99.1 Press Release issued by MEDIA GENERAL, INC., April 19, 2007.

99.2 Press Release issued by MEDIA GENERAL, INC., April 19, 2007.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MEDIA GENERAL, INC.

(Registrant)

Date April 19, 2007

/s/ JOHN A. SCHAUSS

John A. Schauss
Vice President - Finance and
Chief Financial Officer

Media General, Inc., PO Box 85333 Richmond, VA 23293-0001 804/649-6748
www.mediageneral.com

FOR IMMEDIATE RELEASE
THURSDAY, APRIL 19, 2007

MEDIA GENERAL REPORTS FIRST-QUARTER 2007 RESULTS

RICHMOND, Va. - Media General, Inc. (NYSE: MEG) today reported a net loss for the first quarter of 2007 of \$6.5 million, or 27 cents per share, compared to net income of \$6.7 million, or 28 cents per diluted share in the 2006 first quarter. The 2007 results include pretax charges of approximately \$1 million for severance costs related to staff reductions at the company's Tampa publishing operations. The 2007 results also include four NBC stations acquired June 26, 2006.

"Media General's first-quarter results primarily reflected lower operating profits for the Publishing and Broadcast divisions," said Marshall N. Morton, president and chief executive officer. "Results were also affected by higher interest expense and a loss from our interest in SP Newsprint.

"Divisional profits were hampered by revenue weakness in virtually all categories and across all markets. Tampa, Florida, our largest market, was especially hard hit by a downturn in the state's economy. In the Publishing Division, a steep decline in Classified advertising revenues and a decrease in National advertising more than offset a small increase in Retail advertising and good expense management. In the Broadcast Division, continued soft Local and National transactional sales reflected lower spending by automotive advertisers. In addition, Broadcast's 2006 results included revenues from the Winter Olympics that were not present this year.

"We are disappointed that 2007 has started out much weaker than anticipated. The slowing pace of economic growth in the U.S. has affected all of our operations because of its impact on advertiser spending. Growth of the Internet, too, is having an effect, however, and we are aggressively creating a dynamic online presence in all markets. Our Interactive Media Division is enjoying strong growth. In the first quarter, the division generated a record \$8 million of revenues and improved its operating performance by 34 percent, compared with last year. Page views and visitor sessions increased 25 percent and 34 percent, respectively," said Mr. Morton.

"As previously announced, in Tampa, we have implemented an aggressive plan to align expenses with the revenue environment there. Cost reductions at our Florida publishing operations will be achieved by consolidating certain functions and outsourcing others. There will be a reduction of approximately 115 positions, resulting from cost reductions announced April 10, the consolidation of certain printing operations in February, and from not filling open positions. In addition, the paper is reducing the page width by one-half inch this summer, which will reduce newsprint expense, and is tightening discretionary spending," Mr. Morton said.

"The Tampa Tribune also plans to provide more focused products to better serve changing reader and advertiser needs. The newspaper will consolidate and realign some of the content in the daily product. It also will transition its geographically-zoned sections into its associated community newspapers and launch a number of community Web sites as extensions of TBO.com.

"Also, as previously announced, our new NBC stations experienced a weak quarter. The performance of the Raleigh and Birmingham stations was not far from our expectations, while the Columbus, Ohio, and Providence, Rhode Island, stations fell well short. At the Columbus and Providence stations, we are further accelerating the integration of sales training and tools that have enabled Media General stations to consistently perform above the industry averages for time sales, with a particular focus on generating local times sales growth. We have also completed plans to essentially re-launch the Birmingham station and to transition to a more dynamic, Web-integrated station in Raleigh," said Mr. Morton.

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Media General, Inc., PO Box 85333 Richmond, VA 23293-0001 804/649-6748
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In the first quarter of 2007, total company revenues of \$230.4 million increased 5.9 percent, including the new NBC stations. Excluding the new stations, total revenues decreased 3.2 percent.

PUBLISHING DIVISION

Publishing Division profit in the quarter declined by 31.3 percent. Total Publishing revenues decreased 5.7 percent, and newspaper advertising revenues were down 6.6 percent from 2006. Expenses, excluding the Tampa severance costs, decreased approximately 1 percent from the prior year.

Retail revenues increased \$880,000, or 1.6 percent, mostly reflecting new product introductions and higher preprint revenues, some of which were related to the Easter holiday. The Tampa Tribune and its associated daily newspapers generated a 4.6 percent increase in Retail revenues, which reflected increased revenues from a Spanish-language weekly newspaper, a new health publication, and higher spending in the department store, electronics, office supply and financial categories. At the Winston-Salem Journal, Retail revenues rose 3.6 percent and included increases in the sporting goods, medical and the furniture categories. Retail revenues at the Richmond Times-Dispatch declined 3.3 percent, reflecting lower spending in the department store, medical and grocery store categories. Retail revenues for the Community Newspaper group increased nominally.

Classified advertising revenues decreased \$7.9 million, or 13.8 percent. The Richmond Times-Dispatch generated a 2.8 percent increase in revenues, reflecting higher average rates and real estate lineage, while The Tampa Tribune and Winston-Salem Journal reported decreases of 31.2 percent and 6.6 percent, respectively. In the aggregate, the Community Newspapers group reported a decrease of 3.2 percent in Classified revenues.

Help-wanted lineage for the company's three metro newspapers declined 17.7 percent, including decreases of 31.7 percent, 11.8 percent and 6.8 percent at The Tampa Tribune, Richmond Times-Dispatch and Winston-Salem Journal, respectively.

Automotive lineage was down 27.8 percent for the three metros, including decreases of 26.1 percent, 26.9 percent and 32.6 percent, at The Tampa Tribune, Richmond Times-Dispatch and Winston-Salem Journal, respectively.

Real estate lineage at the three metros decreased 20.9 percent, compared to a very strong real estate market last year, especially in Tampa. The Richmond Times-Dispatch generated an increase of 15.8 percent, reflecting strong advertising from real estate developers and longer average periods that houses are remaining on the market. The Tampa Tribune and Winston-Salem Journal saw declines of 44.1 percent and 2.7 percent, respectively, from the prior year.

National advertising revenues decreased \$760,000, or 7 percent. The Richmond Times-Dispatch was even with last year, as increases in automotive and preprint advertising were offset by a decline in the telecommunications category. National advertising revenues decreased 16.2 percent at The Tampa Tribune and its associated daily newspapers, and reflected lower spending in the automotive, travel and medical advertising categories. The Winston-Salem Journal reported a 9 percent decrease in National revenues, primarily reflecting lower telecommunications advertising.

While Circulation revenues for the first quarter decreased \$850,000, or 4 percent, approximately 80 percent of the decline was the result of a change in wholesale rates to carriers at several newspapers, for which there is a corresponding expense reduction. Excluding the elimination of the subsidies, circulation revenues would have decreased less than one percent. Eight Media General newspapers increased their net-paid Daily Circulation for the first quarter, and seven did so for Sunday, including the Winston-Salem Journal in both cases.

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Total Publishing Division expenses were even with last year. The primary drivers of this performance were a reduction in headcount and a 12 percent decline in newsprint expense, mostly the result of lower consumption, which decreased 10.7 percent. The average price per ton of \$576 was down \$6 from last year.

BROADCAST DIVISION

Broadcast Division profit for the quarter declined \$4 million, or 33.2 percent, including the new NBC stations. Excluding these stations, segment profit decreased 22.3 percent. Total Broadcast revenues grew 30.5 percent, to \$84.3 million, including the new stations. Same-station total revenues decreased by a small amount.

Gross time sales increased \$23.2 million, or 35.4 percent, including the new stations, and same-station time sales increased 1 percent. These results were achieved despite the absence of Winter Olympics advertising that was present a year ago. Increased revenues from the Super Bowl, which aired on our nine CBS stations, contributed to the gross time sales growth.

Local time sales increased \$12.6 million, or 29.7 percent, including the new stations. Same-station Local time sales decreased nominally. Higher spending in the services, entertainment and fast food categories was offset by lower automotive advertising.

National time sales increased \$10.3 million, or 45.4 percent. Same-station National time sales rose 3.1 percent. Categories showing increases for the quarter included telecommunications, department stores and financial, while automotive, services and fast food declined.

Total Political revenues of \$410,000 compared with \$180,000 in the 2006 quarter, and reflected early Presidential image spending in Florida, South Carolina and Georgia, together with advertising from gubernatorial candidates in Kentucky, Louisiana and Mississippi.

Same-station Broadcast expenses increased 5 percent, reflecting higher costs for salaries, benefits, programming and depreciation.

INTERACTIVE MEDIA DIVISION

Interactive Media Division revenues of \$8 million increased 30 percent over the 2006 quarter, including Web sites associated with the new NBC stations. Local online revenues increased 66 percent as the result of growth in banners and sponsorships and increased direct sales. National/Regional revenues rose 52 percent, due to increased Regional advertising, particularly in Central Virginia. Classified advertising was down 3 percent for the 2007 quarter, mostly reflecting lower help-wanted advertising, partially offset by initial revenues from the Yahoo!HotJobs initiative. Revenues from Blockdot's advergaming business nearly tripled and the business was profitable for the first time. The total division's quarterly loss of \$603,000 was a 34 percent improvement over the 2006 period.

OTHER RESULTS

Interest expense increased by \$7.4 million in the first quarter as a result of the borrowings for the acquisition of the NBC stations. Equity in net loss of unconsolidated affiliates was \$2.3 million, including \$1.6 million from the company's interest in SP Newsprint and \$733,000 related to Media General's share of results of a limited partnership that focuses on emerging media.

EBITDA (income from continuing operations, interest, taxes, depreciation and amortization) in the first quarter of 2007 was \$25.4 million, compared with \$36.3 million in the 2006 period. After-Tax Cash Flow was \$14.1 million compared to \$24.3 million in the prior year. Free Cash Flow for the quarter (After-Tax Cash Flow minus capital expenditures) was a deficit of \$5.4 million, compared with a positive \$5.6 million in the prior-year period, due to lower operating performance and a similar level of capital spending in both years.

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Media General provides the non-GAAP financial metrics EBITDA, After-Tax Cash Flow, and Free Cash Flow. The company believes these metrics are useful in evaluating financial performance and are common alternative measures used by investors, financial analysts and rating agencies. These groups use EBITDA, along with other measures, to evaluate a company's ability to service its debt requirements and to estimate the value of the company. A reconciliation of these metrics to amounts on the GAAP statements has been included in this news release.

OUTLOOK

In the second quarter of 2007, the Publishing Division expects revenues to be even with last year, with continued weakness in Classified advertising offset by increases in Retail revenues. The Broadcast Division expects gross time sales to increase approximately 40 percent, including the new stations. Same-store gross time sales are expected to increase 1.5 percent. The Interactive Media Division expects revenue growth of approximately 40 percent. The company's share of SP Newsprint's results is expected to be a loss of approximately \$2 million compared to last year's income of \$4.6 million.

CONFERENCE CALL AND WEBCAST

The company will hold a conference call with financial analysts today at 10 a.m. ET. The conference call will be available to the media and general public through a limited number of listen-only dial-in conference lines and via simultaneous Webcast. To dial in to the call, listeners may call 1-800-561-2718 about 10 minutes prior to the 10 a.m. start. Listeners may also access the live Webcast by logging on to www.mediageneral.com and clicking on the "Live Earnings Conference" link on the homepage about 10 minutes in advance. A replay of the Webcast will be available online at www.mediageneral.com beginning at 1 p.m. today. A telephone replay is also available, beginning at 1 p.m. and ending at 12 p.m. April 26, by dialing 1-888-286-8010 or 617-801-6888, and using the passcode 16542878.

FORWARD-LOOKING STATEMENTS

This news release contains forward-looking statements that are subject to various risks and uncertainties and should be understood in the context of the company's publicly available reports filed with the Securities and Exchange Commission. Media General's future performance could differ materially from its current expectations.

ABOUT MEDIA GENERAL

Media General is a multimedia company operating leading newspapers, television stations and online enterprises primarily in the Southeastern United States. The company's publishing assets include three metropolitan newspapers, The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; 22 daily community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; and more than 150 weekly newspapers and other publications. The company's broadcasting assets include 23 network-affiliated television stations that reach more than 32 percent of the television households in the Southeast and nearly 9.5 percent of those in the United States. The company's interactive media assets include more than 75 online enterprises that are associated with its newspapers and television stations. Media General also owns a 33 percent interest in SP Newsprint Company, a manufacturer of recycled newsprint.

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Media General, Inc.
CONSOLIDATED STATEMENTS OF OPERATIONS

<TABLE>
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(Unaudited, in thousands except per share amounts)	THIRTEEN WEEKS ENDING	
	APRIL 1, 2007	MARCH 26, 2006
<S>	<C>	<C>
Revenues	\$ 230,354	\$ 217,443
Operating costs:		
Production	109,704	96,119
Selling, general and administrative	93,339	85,648
Depreciation and amortization	20,623	17,007
Total operating costs	223,666	198,774
Operating income	6,688	18,669
Other income (expense):		
Interest expense	(14,974)	(7,542)
Investment income (loss) - unconsolidated affiliates	(2,301)	331
Other, net	392	303
Total other expense	(16,883)	(6,908)
Income (loss) from continuing operations before income taxes	(10,195)	11,761
Income taxes	(3,691)	4,422
Income (loss) from continuing operations	(6,504)	7,339
Loss from discontinued operations (net of tax)	---	(672)
Net income (loss)	\$ (6,504)	\$ 6,667
Net income (loss) per common share:		
Income (loss) from continuing operations	\$ (0.27)	\$ 0.31
Discontinued operations	---	(0.03)
Net income (loss)	\$ (0.27)	\$ 0.28
Net income (loss) per common share - assuming dilution:		
Income (loss) from continuing operations	\$ (0.27)	\$ 0.31
Discontinued operations	---	(0.03)
Net income (loss)	\$ (0.27)	\$ 0.28
Weighted-average common shares outstanding:		
Basic	23,655	23,588
Diluted	23,655	23,811

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Media General, Inc.
BUSINESS SEGMENTS

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(Unaudited, in thousands)	PUBLISHING	BROADCAST	INTERACTIVE MEDIA	ELIMINATIONS	TOTAL
<S>	<C>	<C>	<C>	<C>	<C>
QUARTER ENDED APRIL 1, 2007					
Consolidated revenues	\$ 139,742	\$ 84,285	\$ 8,007	\$ (1,680)	\$ 230,354
Segment operating cash flow	\$ 25,305	\$ 15,625	\$ (158)		\$ 40,772
Allocated amounts:					
Depreciation and amortization	(6,451)	(7,549)	(445)		(14,445)
Segment profit (loss)	\$ 18,854	\$ 8,076	\$ (603)		26,327
Unallocated amounts:					
Interest expense					(14,974)
Equity in net loss of unconsolidated affiliates					(2,301)
Acquisition intangibles amortization					(4,883)
Corporate expense					(10,255)
Other					(4,109)
Consolidated loss before income taxes					\$ (10,195)
QUARTER ENDED MARCH 26, 2006					
Consolidated revenues	\$ 148,163	\$ 64,586	\$ 6,176	\$ (1,482)	\$ 217,443
Segment operating cash flow	\$ 33,702	\$ 17,002	\$ (549)		\$ 50,155
Allocated amounts:					
Depreciation and amortization	(6,255)	(4,910)	(363)		(11,528)
Segment profit (loss)	\$ 27,447	\$ 12,092	\$ (912)		38,627
Unallocated amounts:					
Interest expense					(7,542)
Equity in net income of unconsolidated affiliates					331
Acquisition intangibles amortization					(4,164)
Corporate expense					(10,683)
Other					(4,808)
Consolidated income from continuing operations before income taxes					\$ 11,761

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Media General, Inc.
CONSOLIDATED BALANCE SHEETS

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(Unaudited, in thousands)	APRIL 1, 2007	DECEMBER 31, 2006
<S>	<C>	<C>
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 14,867	\$ 11,930
Accounts receivable-net	127,004	139,538
Inventories	9,294	9,650
Other	47,175	41,630
Total current assets	198,340	202,748
Investments in unconsolidated affiliates	82,553	84,854
Other assets	69,541	71,117
Property, plant and equipment - net	494,768	490,049
Excess of cost over fair value of net identifiable assets of acquired businesses - net	936,523	935,023
FCC licenses and other intangibles - net	716,963	721,437
Total assets	\$ 2,498,688	\$ 2,505,228
	=====	=====
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	\$ 26,188	\$ 34,292
Accrued expenses and other liabilities	88,449	92,712
Income taxes payable	-	4,516
Total current liabilities	114,637	131,520
Long-term debt	929,000	916,320
Deferred income taxes	277,278	281,670
Other liabilities and deferred credits	255,980	238,358
Stockholders' equity (1)	921,793	937,360
Total liabilities and stockholders' equity	\$ 2,498,688	\$ 2,505,228
	=====	=====

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(1) Includes a \$4.9 million direct charge related to the adoption of FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes - an interpretation of FASB Statement No. 109.

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Media General, Inc.

EBITDA, AFTER-TAX CASH FLOW, AND FREE CASH FLOW

	THIRTEEN WEEKS ENDING	
(Unaudited, in thousands)	APRIL 1, 2007	MARCH 26, 2006
Income (loss) from continuing operations	\$ (6,504)	\$ 7,339
Interest	14,974	7,542
Taxes	(3,691)	4,422
Depreciation and amortization	20,623	17,007
EBITDA from continuing operations	\$ 25,402	\$ 36,310
Income (loss) from continuing operations	\$ (6,504)	\$ 7,339
Depreciation and amortization	20,623	17,007
After-tax cash flow	\$ 14,119	\$ 24,346
After-tax cash flow	\$ 14,119	\$ 24,346
Capital expenditures	19,491	18,727
Free cash flow	\$ (5,372)	\$ 5,619

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FOR IMMEDIATE RELEASE
THURSDAY, APRIL 19, 2007

MEDIA GENERAL REPORTS MARCH 2007 REVENUES

RICHMOND, Va. - Media General, Inc. (NYSE: MEG) today reported March 2007 total revenues of \$76 million, a 6.8 percent increase from March 2006, including the revenues of four NBC television stations acquired June 26, 2006. Excluding the new stations, total revenues decreased 3.1 percent. By business segment, Publishing Division total revenues declined 5.9 percent. Broadcast Division total revenues increased 34 percent, including the new stations, and same-station revenues increased 0.3 percent. Interactive Media Division total revenues rose 28.1 percent.

PUBLISHING DIVISION

Newspaper advertising revenues declined \$2.6 million, or 6.3 percent, reflecting significantly lower Classified revenues, which more than offset increased Retail and National revenues.

In the Retail category, revenues increased \$560,000, or 3.1 percent, partially due to strong preprint advertising on the Sunday prior to Easter. In 2006, this Sunday Retail advertising occurred in April. The Tampa Tribune generated a 2.8 percent increase mostly due to higher preprint revenues. The Richmond Times-Dispatch saw a 3.3 percent increase, reflecting higher preprint revenues as well as increased medical advertising. The Winston-Salem Journal posted a 5 percent increase, which included higher local advertising and increased spending in the sporting goods, furniture store and medical categories. The Community newspaper group experienced an increase of 6.1 percent in Retail revenues, primarily reflecting increases in the Danville, Lynchburg and Charlottesville markets.

Total Classified advertising revenues in March decreased \$3.3 million, or 17 percent, mostly due to significant declines in all categories at The Tampa Tribune. The Richmond Times-Dispatch saw a 0.7 percent increase, while The Tampa Tribune and Winston-Salem Journal posted declines of 38.5 percent and 1.9 percent, respectively. The Community newspaper group was down 4 percent in Classified advertising in the month.

Employment lineage at the company's three metro newspapers declined 18.6 percent in March, including decreases of 32.4 percent at The Tampa Tribune and 16.3 percent at the Richmond Times-Dispatch. The Winston-Salem Journal was even with last year.

Automotive lineage for the three metros decreased 23.6 percent and reflected decreases of 24.2 percent at The Tampa Tribune, 26.1 percent at the Richmond Times-Dispatch and 19.2 percent at the Winston-Salem Journal.

Real estate lineage for the three metros was down 20.9 percent. The Richmond Times-Dispatch generated a 13.2 percent increase, mostly reflecting strong advertising from real estate developers as well as the longer average periods that houses are remaining on the market. The Tampa Tribune experienced a decline of 45.4 percent, in large part due to a comparison to a very strong March in 2006, and the Winston-Salem Journal decreased 6.4 percent.

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National revenues in March increased \$280,000, or 8.8 percent. The Richmond Times-Dispatch generated a 23 percent increase, reflecting higher telecommunications and automotive advertising and increased preprint revenues as well as an advertising campaign by AARP. The Tampa Tribune and its associated daily newspapers saw a 1.4 percent increase, mostly due to higher medical advertising. The Winston-Salem Journal was even with last year, as increases in travel spending and higher preprints were offset by lower telecommunications and medical advertising. The Community newspapers posted a 40.2 percent increase, reflecting higher spending in Southwest Virginia and Lynchburg.

While Circulation revenues declined \$230,000, or 3.6 percent, approximately 90 percent of the decrease was the result of a change in wholesale rates to carriers at several newspapers for which there is a corresponding expense decrease. Excluding this impact, Circulation revenues declined nominally. Nine Media General newspapers generated increases in net-paid Daily Circulation, and nine did so for Sunday, including the Winston-Salem Journal in both cases.

BROADCAST DIVISION

In the Broadcast Division, including the four new NBC stations, total revenues increased 34 percent. Same-station Broadcast revenues increased 0.3 percent. Gross time sales increased \$8.7 million, or 40.4 percent, including the new stations, and increased 2.7 percent on a same-station basis.

Total Local time sales increased \$4.4 million, or 31.3 percent. Same-station Local time sales decreased 0.4 percent, reflecting declines in medical and automotive advertising and higher spending in the grocery store and entertainment categories.

Total National time sales increased \$4 million, or 56.1 percent. Same-station National time sales increased 6.3 percent, mostly due to higher telecommunications, furniture and automotive advertising.

Political advertising revenues of \$220,000 reflected early Presidential image spending in Florida, South Carolina and Georgia, together with issue advertising and spending from the gubernatorial candidates in Kentucky and Louisiana.

INTERACTIVE MEDIA DIVISION

Interactive Media Division total revenues, including the new NBC station Web sites, rose 28.1 percent. Higher Local and National/Regional advertising, as well as new products, helped drive the higher revenues.

Local revenues increased 53.7 percent over last year, reflecting increased sales staffing and training. National/Regional advertising increased 33.7 percent, due to increased volume from national networks, including new advertisers, as well as higher automotive, travel and telecommunications advertising. Classified revenues decreased 2 percent and largely reflected the continued softness in help-wanted advertising, partially offset by initial revenues from the company's new employment initiative with Yahoo!HotJobs. Page views and visitor sessions from our newspaper and television Web sites rose 20.3 percent and 24 percent, respectively, including the new NBC station Web sites. Revenues from Blockdot's advergaming business more than doubled.

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ABOUT MEDIA GENERAL

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MEDIA GENERAL INC.

REVENUES AND PAGE VIEWS

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	MARCH			YEAR-TO-DATE		
	2007	2006	% CHANGE	2007	2006	% CHANGE
<S>	<C>	<C>	<C>	<C>	<C>	<C>
Revenues (000)	\$ 76,043	\$ 71,213	6.8%	\$ 230,354	\$ 217,443	5.9%
Publishing	45,713	48,566	(5.9)%	139,742	148,163	(5.7)%
Broadcast	28,131	20,994	34.0%	84,285	64,586	30.5%
Interactive Media	2,734	2,135	28.1%	8,007	6,176	29.6%
Eliminations	(535)	(482)	(11.0)%	(1,680)	(1,482)	(13.4)%
Discontinued Operations (1)	-	3,040	---	-	8,961	---
SELECTED PUBLISHING REVENUES (000)						
BY CATEGORY						
Advertising	\$ 38,223	\$ 40,779	(6.3)%	\$ 115,432	\$ 123,544	(6.6)%
Classified	15,887	19,139	(17.0)%	49,514	57,405	(13.7)%
Retail	18,294	17,740	3.1%	54,279	53,398	1.6%
National	3,483	3,203	8.7%	10,136	10,894	(7.0)%
Other	559	697	(19.8)%	1,503	1,847	(18.6)%
Circulation	6,281	6,515	(3.6)%	20,341	21,192	(4.0)%
BY PROPERTY						
Richmond	11,334	11,165	1.5%	33,858	34,338	(1.4)%
Tampa	14,113	17,125	(17.6)%	45,187	52,270	(13.6)%
Winston-Salem	4,160	4,189	(0.7)%	12,572	12,876	(2.4)%
Community Newspapers	15,906	15,858	0.3%	47,688	48,185	(1.0)%
ADVERTISING REVENUES (Dailies) (000)						
Richmond	\$ 9,187	\$ 8,856	3.7%	\$ 26,901	\$ 26,851	0.2%
Tampa	12,367	15,340	(19.4)%	39,435	46,990	(16.1)%
Winston-Salem	3,348	3,363	(0.4)%	9,942	10,282	(3.3)%
Community Newspapers	12,848	12,805	0.3%	38,062	38,421	(0.9)%
BROADCAST TIME SALES (gross) (000)	\$ 30,050	\$ 21,399	40.4%	\$ 88,716	\$ 65,507	35.4%
Local	18,570	14,142	31.3%	55,189	42,553	29.7%
National	11,261	7,213	56.1%	33,119	22,772	45.4%
Political	219	44	397.7%	408	182	124.2%
SELECTED ONLINE PAGE VIEWS						
Total Web Sites	50,307,532	41,826,314	20.3%	174,420,673	139,670,365	24.9%
(Excluding Game Sites)						
TBO.com	14,643,577	14,332,524	2.2%	49,620,133	48,643,386	2.0%
(Tampa, Fla.)						
TimesDispatch.com	9,826,816	10,895,364	(9.8)%	33,604,538	37,103,937	(9.4)%
(Richmond, Va.)						
JournalNow.com	3,851,984	3,616,808	6.5%	12,046,860	11,750,378	2.5%
(Winston-Salem, N.C.)						

</TABLE>

Notes: All data are subject to later adjustment.

(1) Revenues from certain broadcast and interactive media operations that the Company divested in 2006.

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Media General Inc., PO Box 85333, Richmond, VA 23293-0001 804/649-6748
www.mediageneral.com

MEDIA GENERAL INC.

DAILY NEWSPAPERS ADVERTISING LINAGE*

<TABLE>
<CAPTION>

	MARCH			YEAR-TO-DATE		
	2007	2006	% CHANGE	2007	2006	% CHANGE
<S>	<C>	<C>	<C>	<C>	<C>	<C>
RICHMOND TIMES-DISPATCH						
Retail	28,835	29,171	(1.2)%	85,215	89,223	(4.5)%
National	9,895	9,270	6.7%	27,170	30,028	(9.5)%
Classified	67,577	74,518	(9.3)%	200,745	220,580	(9.0)%
Total	106,307	112,959	(5.9)%	313,130	339,831	(7.9)%
TAMPA TRIBUNE						
Retail	44,882	44,222	1.5%	139,520	135,103	3.3%
National	11,423	13,031	(12.3)%	32,187	42,376	(24.0)%
Classified	88,751	140,661	(36.9)%	294,660	439,300	(32.9)%
Total	145,056	197,914	(26.7)%	466,367	616,779	(24.4)%
WINSTON-SALEM JOURNAL						
Retail	27,941	34,438	(18.9)%	89,102	102,017	(12.7)%
National	7,032	8,479	(17.1)%	20,621	25,254	(18.3)%
Classified	48,624	55,361	(12.2)%	144,044	174,328	(17.4)%
Total	83,597	98,278	(14.9)%	253,767	301,599	(15.9)%
COMMUNITY DAILIES						
Retail	326,021	310,789	4.9%	953,729	959,881	(0.6)%
National	23,045	17,555	31.3%	61,847	59,796	3.4%
Classified	408,175	416,611	(2.0)%	1,241,571	1,297,147	(4.3)%
Total	757,241	744,955	1.6%	2,257,147	2,316,824	(2.6)%
MEDIA GENERAL DAILIES TOTAL						
Retail	427,679	418,620	2.2%	1,267,566	1,286,224	(1.5)%
National	51,395	48,335	6.3%	141,825	157,454	(9.9)%
Classified	613,127	687,151	(10.8)%	1,881,020	2,131,355	(11.7)%
Total	1,092,201	1,154,106	(5.4)%	3,290,411	3,575,033	(8.0)%

</TABLE>

* Advertising is in column inches - full run only