
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) September 24, 2009

MEDIA GENERAL, INC.

(Exact name of registrant as specified in its charter)

Commonwealth of Virginia
(State or other jurisdiction
of incorporation)

1-6383
(Commission File Number)

54-0850433
(I.R.S. Employer
Identification No.)

333 E. Franklin St., Richmond, VA
(Address of principal executive offices)

23219
(Zip Code)

Registrant's telephone number, including area code (804) 649-6000

N/A
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements for Certain Officers

On September 24, 2009, the Board of Directors adopted an amendment to the Media General, Inc., Executive Supplemental Retirement Plan (SERP). Under this amendment, service provided after January 31, 2010, shall not increase accrued benefits for participants under the plan. The Company expects to record a curtailment gain approximating \$2 million in the third quarter of 2009 in connection with this plan amendment.

Item 9.01 Financial Statements and Exhibits.

d) Exhibits

99.1 Amendment to the Executive Supplemental Retirement Plan dated September 24, 2009.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MEDIA GENERAL, INC.

(Registrant)

Date **September 28, 2009**

/s/ John A. Schauss

John A. Schauss

Vice President - Finance and Chief Financial Officer

AMENDMENT TO THE
MEDIA GENERAL, INC.

EXECUTIVE SUPPLEMENTAL RETIREMENT PLAN (SERP)

FIRST: The Introduction to the SERP is amended, effective September 24, 2009, to add the following sentence to the end of the first paragraph thereof:

Years of Service (in Plan) earned after January 31, 2010, shall not increase benefits accrued under the Plan after that date provided, however, that a Participant's age as of his termination of employment will be considered for purposes of determining Participant's benefits under the Plan.

SECOND: Article IV of the SERP is amended effective September 24, 2009, to replace the first sentence of the last paragraph of subsection (d) with the following:

Notwithstanding the foregoing, effective with respect to benefits that commence being paid on and after January 31, 2010, the applicable benefit percentage listed in the above table used to determine a Participant's benefit under Article IV(b) will be based on the lesser of his Participant's Years of Service (in Plan) as of January 31, 2010, or as of his Separation from Service, rather than the Participant's Years of Service (in Plan) as of his Separation from Service.