

MEDIA GENERAL INC.
Revenues and Page Views

	November			Year-to-Date		
	2005	2004	% Change	2005	2004	% Change
Revenues (000)	\$79,663	\$77,139	3.3 %	\$844,678	\$828,253	2.0 %
Publishing	51,128	48,923	4.5 %	541,717	520,160	4.1 %
Broadcast	27,144	27,260	(0.4)%	288,567	298,638	(3.4)%
Interactive Media	1,813	1,277	42.0 %	18,837	12,762	47.6 %
Eliminations	(422)	(321)	(31.5)%	(4,443)	(3,307)	(34.4)%
Selected Publishing Revenues (000)						
<i>By Category</i>						
Advertising	\$43,490	\$40,905	6.3 %	\$451,234	\$426,800	5.7 %
Classified	16,463	15,034	9.5 %	196,691	180,925	8.7 %
Retail	22,472	21,169	6.2 %	206,135	199,372	3.4 %
National	3,950	4,204	(6.0)%	41,494	40,031	3.7 %
Other	605	498	21.5 %	6,914	6,472	6.8 %
Circulation	6,539	6,949	(5.9)%	78,641	82,177	(4.3)%
<i>By Property</i>						
Richmond	11,506	11,648	(1.2)%	128,693	126,901	1.4 %
Tampa	17,524	15,980	9.7 %	176,932	163,807	8.0 %
Winston-Salem	4,843	4,791	1.1 %	49,834	49,277	1.1 %
Community Newspapers	16,982	16,350	3.9 %	184,065	178,161	3.3 %
Advertising Revenues (000)						
Richmond	\$9,091	\$9,039	0.6 %	\$100,116	\$96,471	3.8 %
Tampa	16,138	14,550	10.9 %	160,048	147,272	8.7 %
Winston-Salem	4,011	3,965	1.2 %	40,292	40,056	0.6 %
Community Newspapers	13,870	13,198	5.1 %	147,380	141,083	4.5 %
Broadcast Time Sales (gross) (000)	\$28,017	\$27,020	3.7 %	\$288,132	\$300,621	(4.2)%
Local	18,997	16,211	17.2 %	189,337	167,984	12.7 %
National	8,712	9,161	(4.9)%	97,017	94,974	2.2 %
Political	308	1,648	(81.3)%	2,177	37,663	(95.3)%
Selected Online Total Page Views						
TBO.com (Tampa, Fla.)	16,988,413	15,376,975	10.5 %	212,117,359	216,390,880	(2.0)%
TimesDispatch.com (Richmond, Va.)	9,147,971	7,196,469	27.1 %	98,470,097	74,864,970	31.5 %
JournalNow.com (Winston-Salem, N.C.)	3,665,288	3,356,597	9.2 %	40,557,624	32,267,124	25.7 %

Notes: All data are subject to later adjustment.

MEDIA GENERAL INC.
Daily Newspapers Advertising Linage*

	November			Year-to-Date		
	2005	2004	% Change	2005	2004	% Change
RICHMOND TIMES-DISPATCH						
Retail	32,573	36,354	(10.4)%	348,961	374,048	(6.7)%
National	9,255	10,687	(13.4)%	113,691	117,747	(3.4)%
Classified	63,420	67,745	(6.4)%	848,090	859,144	(1.3)%
Total	105,248	114,786	(8.3)%	1,310,742	1,350,939	(3.0)%
TAMPA TRIBUNE						
Retail	54,211	51,183	5.9 %	510,817	492,640	3.7 %
National	15,651	18,037	(13.2)%	169,739	168,522	0.7 %
Classified	131,853	127,977	3.0 %	1,536,723	1,529,329	0.5 %
Total	201,715	197,197	2.3 %	2,217,279	2,190,491	1.2 %
WINSTON-SALEM JOURNAL						
Retail	39,138	41,006	(4.6)%	403,457	423,668	(4.8)%
National	9,668	9,917	(2.5)%	96,639	93,518	3.3 %
Classified	55,190	52,982	4.2 %	688,418	679,767	1.3 %
Total	103,996	103,905	0.1 %	1,188,514	1,196,953	(0.7)%
COMMUNITY & ASSOCIATES DAILIES						
Retail	366,287	357,343	2.5 %	3,719,662	3,731,494	(0.3)%
National	27,837	36,214	(23.1)%	319,421	335,100	(4.7)%
Classified	390,273	426,755	(8.5)%	4,968,669	5,164,600	(3.8)%
Total	784,397	820,312	(4.4)%	9,007,752	9,231,194	(2.4)%
MEDIA GENERAL DAILIES TOTAL						
Retail	492,209	485,886	1.3 %	4,982,897	5,021,850	(0.8)%
National	62,411	74,855	(16.6)%	699,490	714,887	(2.2)%
Classified	640,736	675,459	(5.1)%	8,041,900	8,232,840	(2.3)%
Total	1,195,356	1,236,200	(3.3)%	13,724,287	13,969,577	(1.8)%

* Advertising is in column inches - full run only