



**FOR IMMEDIATE RELEASE**  
**Thursday, July 27, 2006**

**Media General Board Declares Dividend**

**RICHMOND, Va.** – The Board of Directors of Media General (NYSE: MEG) today declared a quarterly dividend of 22 cents per common share. The dividend is payable on September 15, 2006, to Class A and Class B shareholders of record on August 31, 2006.

**About Media General**

Media General is a multimedia company operating leading newspapers, television stations and online enterprises primarily in the Southeastern United States. The company's publishing assets include three metropolitan newspapers, The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; 22 daily community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; and more than 150 weekly newspapers and other publications. The company's broadcasting assets currently include 30 network-affiliated television stations that reach more than 33 percent of the television households in the Southeast and more than 10 percent of those in the United States. The company's interactive media assets include more than 75 online enterprises that are associated with its newspapers and television stations. Media General also owns a 33 percent interest in SP Newsprint Company, a manufacturer of recycled newsprint.

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