

MEDIA GENERAL INC.

Revenues and Page Views

	March			Year-to-Date		
	2006	2005	% Change	2006	2005	% Change
Revenues (000)	\$74,253	\$72,099	3.0 %	\$226,404	\$217,907	3.9 %
Publishing	48,566	46,458	4.5 %	148,163	143,433	3.3 %
Broadcast	24,034	24,451	(1.7)%	73,545	70,992	3.6 %
Interactive Media	2,142	1,561	37.2 %	6,195	4,546	36.3 %
Eliminations	(489)	(371)	(31.8)%	(1,499)	(1,064)	(40.9)%
Selected Publishing Revenues (000)						
<i>By Category</i>						
Advertising	\$40,779	\$38,314	6.4 %	\$123,544	\$117,908	4.8 %
Classified	19,139	16,488	16.1 %	57,405	51,606	11.2 %
Retail	17,740	17,580	0.9 %	53,398	52,600	1.5 %
National	3,203	3,555	(9.9)%	10,894	11,914	(8.6)%
Other	697	691	0.9 %	1,847	1,788	3.3 %
Circulation	6,515	6,882	(5.3)%	21,192	22,266	(4.8)%
<i>By Property</i>						
Richmond	11,165	10,964	1.8 %	34,338	34,357	(0.1)%
Tampa	17,125	15,373	11.4 %	52,270	47,690	9.6 %
Winston-Salem	4,189	4,341	(3.5)%	12,876	13,134	(2.0)%
Community Newspapers	15,858	15,578	1.8 %	48,185	47,677	1.1 %
Advertising Revenues (000) *						
Richmond	\$8,856	\$8,485	4.4 %	\$26,851	\$26,418	1.6 %
Tampa	15,340	13,527	13.4 %	46,990	42,510	10.5 %
Winston-Salem	3,363	3,547	(5.2)%	10,282	10,606	(3.1)%
Community Newspapers	12,805	12,556	2.0 %	38,421	37,866	1.5 %
Broadcast Time Sales (gross) (000)	\$24,509	\$24,247	1.1 %	\$74,583	\$69,488	7.3 %
Local	16,260	15,687	3.7 %	48,636	45,553	6.8 %
National	8,181	8,309	(1.5)%	25,700	23,612	8.8 %
Political	68	251	(72.9)%	247	323	(23.5)%
Selected Online Total Page Views						
TBO.com (Tampa, Fla.)	15,687,285	20,743,693	(24.4)%	49,050,453	52,974,230	(7.4)%
TimesDispatch.com (Richmond, Va.)	11,274,595	8,535,331	32.1 %	35,624,111	25,359,831	40.5 %
JournalNow.com (Winston-Salem, N.C.)	4,020,138	3,531,155	13.8 %	11,841,440	10,407,939	13.8 %

Notes: All data are subject to later adjustment.

* Amounts reflected included both daily and weekly newspapers.

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Daily Newspapers Advertising Linage*

	March			Year-to-Date		
	2006	2005	% Change	2006	2005	% Change
Richmond Times-Dispatch						
Retail	29,171	28,918	0.9 %	89,223	92,055	(3.1)%
National	9,270	10,686	(13.3)%	30,028	34,722	(13.5)%
Classified	74,518	72,486	2.8 %	220,580	227,812	(3.2)%
Total	112,959	112,090	0.8 %	339,831	354,589	(4.2)%
Tampa Tribune						
Retail	44,222	48,235	(8.3)%	135,103	136,981	(1.4)%
National	13,031	15,071	(13.5)%	42,376	48,448	(12.5)%
Classified	140,661	129,247	8.8 %	439,300	416,271	5.5 %
Total	197,914	192,553	2.8 %	616,779	601,700	2.5 %
Winston-Salem Journal						
Retail	34,438	38,320	(10.1)%	102,017	99,915	2.1 %
National	8,479	10,618	(20.1)%	25,254	28,029	(9.9)%
Classified	55,361	59,992	(7.7)%	174,328	188,313	(7.4)%
Total	98,278	108,930	(9.8)%	301,599	316,257	(4.6)%
Community & Associates Dailies						
Retail	310,789	315,044	(1.4)%	959,881	933,662	2.8 %
National	17,555	27,793	(36.8)%	59,796	93,546	(36.1)%
Classified	416,611	426,309	(2.3)%	1,297,147	1,326,719	(2.2)%
Total	744,955	769,146	(3.1)%	2,316,824	2,353,927	(1.6)%
Media General Dailies Total						
Retail	418,620	430,517	(2.8)%	1,286,224	1,262,613	1.9 %
National	48,335	64,168	(24.7)%	157,454	204,745	(23.1)%
Classified	687,151	688,034	(0.1)%	2,131,355	2,159,115	(1.3)%
Total	1,154,106	1,182,719	(2.4)%	3,575,033	3,626,473	(1.4)%

* Advertising is in column inches - full run only