

MEDIA GENERAL INC.
Revenues and Page Views

	December			Year-to-Date		
	2005	2004	% Change	2005	2004	% Change
Revenues (000)	\$73,259	\$72,167	1.5 %	\$917,937	\$900,420	1.9 %
Publishing	46,132	46,327	(0.4)%	587,849	566,487	3.8 %
Broadcast	25,845	25,015	3.3 %	314,412	323,653	(2.9)%
Interactive Media	1,650	1,158	42.5 %	20,487	13,920	47.2 %
Eliminations	(368)	(333)	(10.5)%	(4,811)	(3,640)	(32.2)%
Selected Publishing Revenues (000)						
<i>By Category</i>						
Advertising	\$38,713	\$38,440	0.7 %	\$489,948	\$465,240	5.3 %
Classified	13,273	13,017	2.0 %	209,964	193,942	8.3 %
Retail	20,335	20,367	(0.2)%	226,471	219,739	3.1 %
National	4,047	4,131	(2.0)%	45,541	44,163	3.1 %
Other	1,058	925	14.4 %	7,972	7,396	7.8 %
Circulation	6,460	6,848	(5.7)%	85,101	89,025	(4.4)%
<i>By Property</i>						
Richmond	10,277	10,950	(6.1)%	138,970	137,851	0.8 %
Tampa	15,055	14,874	1.2 %	191,987	178,681	7.4 %
Winston-Salem	4,473	4,494	(0.5)%	54,307	53,771	1.0 %
Community Newspapers	16,039	15,798	1.5 %	200,104	193,959	3.2 %
Advertising Revenues (000)						
Richmond	\$8,003	\$8,391	(4.6)%	\$108,119	\$104,862	3.1 %
Tampa	13,628	13,463	1.2 %	173,676	160,735	8.1 %
Winston-Salem	3,653	3,669	(0.4)%	43,945	43,725	0.5 %
Community Newspapers	12,988	12,710	2.2 %	160,368	153,794	4.3 %
Broadcast Time Sales (gross) (000)	\$25,108	\$22,987	9.2 %	\$313,639	\$323,608	(3.1)%
Local	16,986	15,545	9.3 %	206,323	183,529	12.4 %
National	8,118	7,449	9.0 %	105,135	102,423	2.6 %
Political	4	(7)	---	2,181	37,656	(94.2)%
Selected Online Total Page Views						
TBO.com (Tampa, Fla.)	16,698,444	15,102,136	10.6 %	228,815,803	231,493,016	(1.2)%
TimesDispatch.com (Richmond, Va.)	8,467,655	6,902,525	22.7 %	106,937,752	81,767,495	30.8 %
JournalNow.com (Winston-Salem, N.C.)	3,372,323	2,880,611	17.1 %	43,929,947	35,147,735	25.0 %

Notes: All data are subject to later adjustment.

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Daily Newspapers Advertising Linage*

	December			Year-to-Date		
	2005	2004	% Change	2005	2004	% Change
RICHMOND TIMES-DISPATCH						
Retail	30,885	35,418	(12.8)%	379,846	409,466	(7.2)%
National	9,715	11,132	(12.7)%	123,406	128,879	(4.2)%
Classified	50,895	56,288	(9.6)%	898,985	915,432	(1.8)%
Total	91,495	102,838	(11.0)%	1,402,237	1,453,777	(3.5)%
TAMPA TRIBUNE						
Retail	49,010	51,184	(4.2)%	559,827	543,824	2.9 %
National	17,072	16,349	4.4 %	186,811	184,871	1.0 %
Classified	116,950	116,240	0.6 %	1,653,673	1,645,569	0.5 %
Total	183,032	183,773	(0.4)%	2,400,311	2,374,264	1.1 %
WINSTON-SALEM JOURNAL						
Retail	41,994	39,521	6.3 %	445,451	463,189	(3.8)%
National	8,217	9,618	(14.6)%	104,856	103,136	1.7 %
Classified	46,471	47,231	(1.6)%	734,889	726,998	1.1 %
Total	96,682	96,370	0.3 %	1,285,196	1,293,323	(0.6)%
COMMUNITY & ASSOCIATES DAILIES						
Retail	354,914	348,987	1.7 %	4,074,576	4,080,481	(0.1)%
National	28,915	30,477	(5.1)%	348,336	365,577	(4.7)%
Classified	345,950	386,627	(10.5)%	5,314,619	5,551,227	(4.3)%
Total	729,779	766,091	(4.7)%	9,737,531	9,997,285	(2.6)%
MEDIA GENERAL DAILIES TOTAL						
Retail	476,803	475,110	0.4 %	5,459,700	5,496,960	(0.7)%
National	63,919	67,576	(5.4)%	763,409	782,463	(2.4)%
Classified	560,266	606,386	(7.6)%	8,602,166	8,839,226	(2.7)%
Total	1,100,988	1,149,072	(4.2)%	14,825,275	15,118,649	(1.9)%

* Advertising is in column inches - full run only