



**FOR IMMEDIATE RELEASE**  
**Wednesday, June 14, 2006**

**Media General to Webcast Mid-Year Media Review Presentation**

**RICHMOND, Va.** — Media General, Inc. (NYSE: MEG) said today that its presentation at the Mid-Year Media Review will be accessible via live audio Webcast. The presentation will begin at 11 a.m. Eastern Time on Tuesday, June 20, at the McGraw-Hill Building in New York City.

Media General speakers will be Marshall N. Morton, president and chief executive officer, Reid Ashe, executive vice president and chief operating officer and John A. Schauss, vice president – finance and chief financial officer. They will review the company's growth strategies, performance and its outlook for 2006.

To listen to the Webcast, go to [www.midyearmediareview.com/webcast/](http://www.midyearmediareview.com/webcast/) and click on the Media General presentation. The site has instructions for accessing the Webcast, which will be available through Windows Media Player. Please allow at least 10 minutes to complete all the links before the presentation begins. The Webcast also will be available through [www.mediageneral.com](http://www.mediageneral.com).

At the conclusion of the presentation, a replay will be available for 30 days on the home page of the Media General Web site at [www.mediageneral.com](http://www.mediageneral.com) or [www.midyearmediareview.com/webcast/mediageneral](http://www.midyearmediareview.com/webcast/mediageneral). At the conclusion of the presentation, Media General also will post the presentation on its home page.

**About Media General**

Media General is a multimedia company operating leading newspapers, television stations and online enterprises, primarily in the Southeastern United States. The company's publishing assets include three metropolitan newspapers, The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; 22 daily community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; and more than 100 weekly newspapers and other publications. The company's broadcasting assets include 26 network-affiliated television stations that reach 30 percent of the television households in the Southeast and nearly 8 percent of those in the United States. The company's interactive media assets include more than 75 online enterprises that are associated with its newspapers and television stations. Media General also owns a 33 percent interest in SP Newsprint Company, a manufacturer of recycled newsprint.

**Investor Contact:**  
Lou Anne J. Nabhan  
(804) 649-6103

**Media Contact:**  
Ray Kozakewicz  
(804) 649-6748