

MEDIA GENERAL INC.

Revenues and Page Views

	May			Year-to-Date		
	2006	2005	% Change	2006	2005	% Change
Revenues (000) 1	\$ 76,944	\$ 72,588	6.0 %	\$ 394,117	\$ 380,841	3.5 %
Publishing	48,368	45,078	7.3 %	253,905	245,700	3.3 %
Broadcast	27,138	26,376	2.9 %	132,236	129,126	2.4 %
Interactive Media	2,030	1,537	32.1 %	10,714	7,913	35.4 %
Eliminations	(592)	(403)	(46.9)%	(2,738)	(1,898)	(44.3)%
Selected Publishing Revenues (000)						
<i>By Category</i>						
Advertising	\$ 40,991	\$ 37,487	9.3 %	\$ 212,613	\$ 202,916	4.8 %
Classified	17,713	16,237	9.1 %	97,531	88,523	10.2 %
Retail	19,355	17,598	10.0 %	94,406	92,270	2.3 %
National	3,395	3,096	9.7 %	17,550	19,164	(8.4)%
Other	528	556	(5.0)%	3,126	2,959	5.6 %
Circulation	6,235	6,562	(5.0)%	35,391	37,215	(4.9)%
<i>By Property</i>						
Richmond	11,337	10,806	4.9 %	59,259	59,070	0.3 %
Tampa	15,901	14,155	12.3 %	86,480	80,069	8.0 %
Winston-Salem	4,408	4,139	6.5 %	22,689	22,551	0.6 %
Community Newspapers	16,562	15,812	4.7 %	84,610	83,120	1.8 %
Advertising Revenues (000) 2						
Richmond	\$ 9,024	\$ 8,386	7.6 %	\$ 46,565	\$ 45,654	2.0 %
Tampa	14,561	12,768	14.0 %	78,138	71,678	9.0 %
Winston-Salem	3,546	3,339	6.2 %	18,173	18,229	(0.3)%
Community Newspapers	13,508	12,652	6.8 %	67,932	66,204	2.6 %
Broadcast Time Sales (gross) (000) 1	\$ 27,971	\$ 26,738	4.6 %	\$ 134,239	\$ 128,298	4.6 %
Local	17,545	17,045	2.9 %	86,637	83,649	3.6 %
National	8,674	9,558	(9.2)%	45,198	43,932	2.9 %
Political	1,752	135	---	2,404	717	235.3 %
Selected Online Total Page Views						
TBO.com (Tampa, Fla.)	16,156,511	15,951,683	1.3 %	79,842,815	86,122,571	(7.3)%
TimesDispatch.com (Richmond, Va.)	10,504,031	7,935,106	32.4 %	55,865,999	41,872,761	33.4 %
JournalNow.com (Winston-Salem, N.C.)	3,468,496	3,416,634	1.5 %	18,553,538	17,591,297	5.5 %

Notes: All data are subject to later adjustment.

1 Includes revenues from certain broadcast and interactive media operations that the Company is selling

2 Amounts reflected included both daily and weekly newspapers.

MEDIA GENERAL INC.
Daily Newspapers Advertising Linage*

	May			Year-to-Date		
	2006	2005	% Change	2006	2005	% Change
Richmond Times-Dispatch						
Retail	32,991	30,960	6.6 %	161,235	162,220	(0.6)%
National	8,376	9,365	(10.6)%	49,421	55,401	(10.8)%
Classified	70,934	73,560	(3.6)%	374,404	395,740	(5.4)%
Total	112,301	113,885	(1.4)%	585,060	613,361	(4.6)%
Tampa Tribune						
Retail	44,983	43,653	3.0 %	233,285	234,063	(0.3)%
National	12,393	13,952	(11.2)%	67,647	77,994	(13.3)%
Classified	135,830	128,427	5.8 %	736,395	706,817	4.2 %
Total	193,206	186,032	3.9 %	1,037,327	1,018,874	1.8 %
Winston-Salem Journal						
Retail	38,571	38,212	0.9 %	186,456	183,517	1.6 %
National	8,362	7,321	14.2 %	42,328	45,362	(6.7)%
Classified	53,633	55,519	(3.4)%	293,438	318,384	(7.8)%
Total	100,566	101,052	(0.5)%	522,222	547,263	(4.6)%
Community & Associates Dailies						
Retail	347,603	335,582	3.6 %	1,722,871	1,657,308	4.0 %
National	19,569	25,088	(22.0)%	101,189	148,690	(31.9)%
Classified	452,270	436,707	3.6 %	2,294,135	2,283,378	0.5 %
Total	819,442	797,377	2.8 %	4,118,195	4,089,376	0.7 %
Media General Dailies Total						
Retail	464,148	448,407	3.5 %	2,303,847	2,237,108	3.0 %
National	48,700	55,726	(12.6)%	260,585	327,447	(20.4)%
Classified	712,667	694,213	2.7 %	3,698,372	3,704,319	(0.2)%
Total	1,225,515	1,198,346	2.3 %	6,262,804	6,268,874	(0.1)%

* Advertising is in column inches - full run only