



FOR IMMEDIATE RELEASE
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Media General to Release Second-Quarter 2006 Earnings, Host Conference Call on July 13

RICHMOND, Va. – Media General, Inc. (NYSE: MEG) will release second-quarter earnings on Thursday, July 13, 2006 before the market opens. The full text of the release and financials will be available on the company's Web site, www.mediageneral.com.

The company will hold an earnings conference call with financial analysts that day at 11 a.m. ET. The conference call will be available to the media and general public through a limited number of listen-only dial-in conference lines and via simultaneous Webcast.

To dial in to the call, listeners may call 1-866-510-0704 about 10 minutes prior to the 11 a.m. start. Listeners may also access the live Webcast by logging on to www.mediageneral.com and clicking on the "Live Earnings Conference" link on the homepage about 10 minutes in advance.

A replay of the Webcast will be available online at www.mediageneral.com beginning at 1 p.m. on July 13. A telephone replay is also available, beginning at 1 p.m. and ending on July 20 at 1 p.m., by dialing 1-888-286-8010 or 617-801-6888, and using the passcode 99864261.

About Media General

Media General is a multimedia company operating leading newspapers, television stations and online enterprises, primarily in the Southeastern United States. The company's publishing assets include three metropolitan newspapers, The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; 22 daily community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; and more than 100 weekly newspapers and other publications. The company's broadcasting assets include 26 network-affiliated television stations that reach 30 percent of the television households in the Southeast and nearly 8 percent of those in the United States. The company's interactive media assets include more than 75 online enterprises that are associated with its newspapers and television stations. Media General also owns a 33 percent interest in SP Newsprint Company, a manufacturer of recycled newsprint.

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