

MEDIA GENERAL INC.

Revenues and Page Views

	January			Year-to-Date		
	2007	2006	% Change	2007	2006	% Change
Revenues (000)	\$ 80,715	\$ 77,092	4.7 %	Same as Month		
Publishing	49,835	53,446	(6.8)%			
Broadcast	28,701	22,046	30.2 %			
Interactive Media	2,779	2,094	32.7 %			
Eliminations	(600)	(494)	(21.5)%			
Discontinued Operations ¹	-	3,170	-			
Selected Publishing Revenues (000)						
<i>By Category</i>						
Advertising	\$ 40,856	\$ 44,189	(7.5)%			
Classified	18,042	20,275	(11.0)%			
Retail	18,557	18,569	(0.1)%			
National	3,697	4,719	(21.7)%			
Other	560	626	(10.5)%			
Circulation	7,800	8,110	(3.8)%			
<i>By Property</i>						
Richmond	12,294	12,437	(1.1)%			
Tampa	16,172	19,249	(16.0)%			
Winston-Salem	4,414	4,672	(5.5)%			
Community Newspapers	16,832	16,935	(0.6)%			
Advertising Revenues (Dailies) (000)						
Richmond	\$ 9,623	\$ 9,559	0.7 %			
Tampa	14,242	17,318	(17.8)%			
Winston-Salem	3,426	3,693	(7.2)%			
Community Newspapers	13,246	13,303	(0.4)%			
Broadcast Time Sales (gross) (000)	\$ 29,840	\$ 22,067	35.2 %			
Local	18,842	14,206	32.6 %			
National	10,952	7,821	40.0 %			
Political	46	40	15.0 %			
Selected Online Total Page Views						
TBO.com (Tampa, Fla.)	17,104,723	17,369,886	(1.5)%			
TimesDispatch.com (Richmond, Va.)	11,493,701	13,645,528	(15.8)%			
JournalNow.com (Winston-Salem, N.C.)	3,947,031	4,088,308	(3.5)%			

Notes: All data are subject to later adjustment.

¹ Revenues from certain broadcast and interactive media operations that the Company divested in 2006.

MEDIA GENERAL INC.

Daily Newspapers Advertising Linage*

	January			Year-to-Date		
	2007	2006	% Change	2007	2006	% Change
Richmond Times-Dispatch				Same as Month		
Retail	30,829	31,103	(0.9)%			
National	9,115	11,733	(22.3)%			
Classified	71,020	77,395	(8.2)%			
Total	110,964	120,231	(7.7)%			
Tampa Tribune						
Retail	49,475	48,994	1.0 %			
National	10,800	19,305	(44.1)%			
Classified	112,798	161,470	(30.1)%			
Total	173,073	229,769	(24.7)%			
Winston-Salem Journal						
Retail	30,599	34,318	(10.8)%			
National	7,176	10,279	(30.2)%			
Classified	51,734	65,264	(20.7)%			
Total	89,509	109,861	(18.5)%			
Community Dailies						
Retail	337,709	347,040	(2.7)%			
National	21,044	24,536	(14.2)%			
Classified	453,594	471,190	(3.7)%			
Total	812,347	842,766	(3.6)%			
Media General Dailies Total						
Retail	448,612	461,455	(2.8)%			
National	48,135	65,853	(26.9)%			
Classified	689,146	775,319	(11.1)%			
Total	1,185,893	1,302,627	(9.0)%			

* Advertising is in column inches - full run only