

MEDIA GENERAL INC.
Revenues and Page Views

	May			Year-to-Date		
	2007	2006	% Change	2007	2006	% Change
Revenues (000)	\$ 75,449	\$ 73,367	2.8 %	\$ 399,082	\$ 377,433	5.7 %
Publishing	42,169	48,368	(12.8)%	235,577	253,905	(7.2)%
Broadcast	30,931	23,561	31.3 %	152,195	115,557	31.7 %
Interactive Media	2,894	2,022	43.1 %	14,213	10,675	33.1 %
Eliminations	(545)	(584)	6.7 %	(2,903)	(2,704)	(7.4)%
Discontinued Operations ¹	-	3,576	---	-	16,684	---
Selected Publishing Revenues (000)						
<i>By Category</i>						
Advertising	\$ 34,901	\$ 40,991	(14.9)%	\$ 194,931	\$ 212,613	(8.3)%
Classified	14,718	17,713	(16.9)%	83,112	97,531	(14.8)%
Retail	16,826	19,355	(13.1)%	92,560	94,406	(2.0)%
National	2,922	3,395	(13.9)%	16,681	17,550	(5.0)%
Other	435	528	(17.6)%	2,578	3,126	(17.5)%
Circulation	5,999	6,235	(3.8)%	33,911	35,391	(4.2)%
<i>By Property</i>						
Richmond	10,688	11,337	(5.7)%	58,047	59,259	(2.0)%
Tampa	11,935	15,901	(24.9)%	72,771	86,480	(15.9)%
Winston-Salem	3,943	4,408	(10.5)%	21,671	22,689	(4.5)%
Community Newspapers	15,442	16,562	(6.8)%	82,262	84,610	(2.8)%
Advertising Revenues (000)						
Richmond	\$ 8,518	\$ 9,024	(5.6)%	\$ 46,263	\$ 46,565	(0.6)%
Tampa	10,300	14,561	(29.3)%	63,360	78,138	(18.9)%
Winston-Salem	3,138	3,546	(11.5)%	17,177	18,173	(5.5)%
Community Newspapers	12,792	13,710	(6.7)%	67,391	68,909	(2.2)%
Broadcast Time Sales (gross) (000)	\$ 32,401	\$ 24,222	33.8 %	\$ 158,596	\$ 117,080	35.5 %
Local	19,976	15,064	32.6 %	98,802	75,280	31.2 %
National	12,059	7,640	57.8 %	58,421	39,730	47.0 %
Political	366	1,518	(75.9)%	1,373	2,070	(33.7)%
Selected Online Total Page Views						
Total Web Sites (Excluding Game Sites)	49,649,949	39,985,281	24.2 %	292,972,175	228,460,375	28.2 %
TBO.com (Tampa, Fla.)	16,261,250	14,377,012	13.1 %	88,697,049	79,972,349	10.9 %
inRich/TimesDispatch.com (Richmond, Va.)	8,407,010	9,874,292	(14.9)%	54,712,908	58,777,524	(6.9)%
JournalNow.com (Winston-Salem, N.C.)	3,144,609	3,088,821	1.8 %	19,741,677	18,796,404	5.0 %

Notes: All data are subject to later adjustment.

¹ Revenues from certain broadcast and interactive media operations that the Company divested in 2006.

MEDIA GENERAL, INC.
Daily Newspapers Advertising Linage*

	May			Year-to-Date		
	2007	2006	% Change	2007	2006	% Change
Richmond Times-Dispatch						
Retail	31,183	32,991	(5.5)%	155,495	161,235	(3.6)%
National	8,324	8,376	(0.6)%	47,288	49,421	(4.3)%
Classified	66,487	70,934	(6.3)%	348,468	374,404	(6.9)%
Total	105,994	112,301	(5.6)%	551,251	585,060	(5.8)%
Tampa Tribune						
Retail	40,773	44,983	(9.4)%	228,423	233,285	(2.1)%
National	8,056	12,393	(35.0)%	49,443	67,647	(26.9)%
Classified	88,123	135,830	(35.1)%	497,995	736,395	(32.4)%
Total	136,952	193,206	(29.1)%	775,861	1,037,327	(25.2)%
Winston-Salem Journal						
Retail	27,409	38,571	(28.9)%	155,030	186,456	(16.9)%
National	8,023	8,362	(4.1)%	38,668	42,328	(8.6)%
Classified	53,655	53,633	---	252,502	293,438	(14.0)%
Total	89,087	100,566	(11.4)%	446,200	522,222	(14.6)%
Community Dailies						
Retail	310,557	347,603	(10.7)%	1,660,406	1,722,871	(3.6)%
National	16,608	19,569	(15.1)%	99,234	101,189	(1.9)%
Classified	414,891	452,270	(8.3)%	2,149,635	2,294,135	(6.3)%
Total	742,056	819,442	(9.4)%	3,909,275	4,118,195	(5.1)%
Media General Dailies Total						
Retail	409,922	464,148	(11.7)%	2,199,354	2,303,847	(4.5)%
National	41,011	48,700	(15.8)%	234,633	260,585	(10.0)%
Classified	623,156	712,667	(12.6)%	3,248,600	3,698,372	(12.2)%
Total	1,074,089	1,225,515	(12.4)%	5,682,587	6,262,804	(9.3)%

* Advertising is in column inches - full run only