



FOR IMMEDIATE RELEASE
Wednesday, November 28, 2007

Media General to Present at the UBS Global Media & Communications Conference

RICHMOND, Va. – Media General, Inc. (NYSE: MEG) will present at the 35th Annual UBS Global Media & Communications Conference on Tuesday, December 4, 2007, at 2:30 p.m., in New York, N.Y. Marshall N. Morton, president and chief executive officer, Reid Ashe, executive vice president and chief operating officer, and John A. Schauss, vice president-finance and chief financial officer, will provide an update on the company's performance, business strategy and outlook.

The presentation will be Webcast. The audio Webcast will be accessible from a link on the company's Web site at www.mediageneral.com. Media General will issue a press release summarizing the remarks. The press release and the full text of the presentation will be posted to the homepage of the company's Web site on December 4. A replay of the Webcast will be available on the homepage of the company's Web site on December 5.

About Media General

Media General is a multimedia company operating leading newspapers, television stations and online enterprises primarily in the Southeastern United States. The company's publishing assets include three metropolitan newspapers, The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; 22 daily community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; and more than 150 weekly newspapers and other publications. The company's Broadcasting assets include 23 network-affiliated television stations that reach more than 32 percent of the television households in the Southeast and nearly 9.5 percent of those in the United States. The company's interactive media assets include more than 75 online enterprises that are associated with its newspapers and television stations. Media General also owns a 33 percent interest in SP Newsprint Company, a manufacturer of recycled newsprint.

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