



FOR IMMEDIATE RELEASE
Thursday, January 31, 2008

Media General Board Declares Dividend

RICHMOND, Va. – The Board of Directors of Media General (NYSE: MEG) today declared a quarterly dividend of 23 cents per common share. The dividend is payable on March 15, 2008, to Class A and Class B shareholders of record on February 29, 2008.

About Media General

Media General is a multimedia company operating leading newspapers, television stations and online enterprises primarily in the Southeastern United States. The company's publishing assets include three metropolitan newspapers, The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; 22 daily community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; and more than 150 weekly newspapers and other publications. The company's broadcasting assets include 23 network-affiliated television stations that reach more than 32 percent of the television households in the Southeast and nearly 9.5 percent of those in the United States. The company's interactive media assets include more than 75 online enterprises that are associated with its newspapers and television stations.

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Investor Contact:
Lou Anne Nabhan
(804) 649-6103

Media Contact:
Ray Kozakewicz
(804) 649-6748