



FOR IMMEDIATE RELEASE
Thursday, April 23, 2009

Media General Names Stephen Dickinson Vice President, Chief Accounting Officer, and Timothy Mulvaney Controller

Richmond, Va. – Media General's Board of Directors today elected Stephen Y. Dickinson Vice President and Chief Accounting Officer, and Timothy J. Mulvaney, Controller, effective July 1, 2009.

Both promotions are part of Media General's transition to a market-focused organizational structure on July 1, 2009. As part of the new structure, all finance functions will be centralized under the leadership of Mr. Dickinson and Mr. Mulvaney. According to John A. Schauss, vice president-finance and chief financial officer, "Media General expects the centralized finance function to increase efficiency and effectiveness for all of our finance disciplines, from forecasting to financial reporting."

Mr. Dickinson, 63, had been controller since 1993 and chief accounting officer since 2005. He joined the company in 1983 as corporate tax director and he became assistant controller in 1989. Before joining Media General, he was a principal at Ernst & Young LLP. He received a bachelor's degree in accounting from Virginia Commonwealth University and was named its 2007 Business School Alumnus of the Year. He is a Virginia CPA, past president of the Richmond Chapters of The Virginia Society of CPAs and Financial Executives International, and currently serves on the Board of Directors of Feedmore, Inc., Prevent Blindness Mid-Atlantic and the Virginia War Memorial Educational Foundation.

Mr. Mulvaney, 40, has been assistant controller since 2005. He joined the company in 1997 as manager of financial reporting and was promoted in 1999 to director of accounting and financial reporting. He began his career as an auditor for Ernst & Young LLP in 1991 and was promoted to audit manager in 1996. He holds a bachelor's degree in accounting from The College of William & Mary in Williamsburg, Va., and is a Virginia CPA. He is a current member and past president of the Virginia Chapter of Financial Executives International. Mr. Mulvaney is a 2005 graduate of Media General's Leadership Development Program.

"Steve has helped lead the company through a time of significant growth and change. Throughout his career, he has promoted a culture of fiscal discipline and accountability and he was instrumental in implementing the Sarbanes-Oxley regulations at Media General," said Mr. Schauss. "I am delighted that we can recognize his accomplishments with this promotion. His seasoned judgment will be critical in this time of rapid change."

"Tim is an accomplished leader with a wealth of experience and strong organizational talent," said Mr. Schauss. "He has a proven track record of success in the accounting and finance areas and consistently demonstrates forward-thinking solutions. I am pleased that we have the opportunity to expand his leadership responsibilities as we continue to benefit from his knowledge and experience."

About Media General

Media General (NYSE: MEG) is a leading provider of local news, information and entertainment over multiple media platforms. The company serves markets primarily in the Southeastern United States. Media General publishes 21 daily newspapers, including The Tampa Tribune, Richmond Times-Dispatch, and Winston-Salem Journal; and community newspapers in Virginia, North Carolina, Florida, Alabama and South Carolina; plus more than 250 weekly newspapers and other targeted publications. The company owns and operates 19 network-affiliated television stations that reach approximately 30 percent of the television households in the Southeast and nearly 9 percent of those in the United States. The company's interactive media operations include Web sites and portals that are associated with each of its newspapers and television stations as well as with many specialty publications, and three growing interactive advertising services companies, Blockdot, Inc., NetInformer and DealTaker.com.

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