



FOR IMMEDIATE RELEASE
Monday, December 7, 2009

Media General to Present at the UBS Global Media & Communications Conference

RICHMOND, Va. – Media General, Inc. (NYSE: MEG) will present at the 37th Annual UBS Global Media & Communications Conference on Wednesday, December 9, 2009, at 1:30 p.m., in New York, N.Y. Marshall N. Morton, president and chief executive officer, Reid Ashe, executive vice president and chief operating officer, and John A. Schauss, vice president-finance and chief financial officer, will provide an update on the company's business strategy.

The presentation will be Webcast. The audio Webcast will be accessible from a link on the company's Web site at www.mediageneral.com. Media General will issue a press release summarizing the remarks. The press release and the full text of the presentation will be posted to the company's Web site on December 9. A replay of the Webcast will be available on the homepage of the company's Web site on December 9.

About Media General

Media General is a leading provider of news, information and entertainment across multiple media platforms, serving consumers and advertisers in strong local markets, primarily in the Southeastern United States. Media General's operations are organized in five geographic market segments and a sixth segment that includes the company's interactive advertising services and certain other operations. The company's operations include 18 network-affiliated television stations and associated Web sites, 21 daily newspapers and associated Web sites, more than 200 specialty publications that include weekly newspapers, and niche publications targeted to various demographic, geographic and topical communities of interest. Many of the company's specialty publications have associated Web sites. Media General operates three interactive advertising services companies: Blockdot, which specializes in interactive entertainment and advergaming technologies; DealTaker.com, a coupon and shopping Web site; and NetInformer, a leading provider of wireless media and mobile marketing services.

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